Website Privacy Policy

Last modified: August 2022

NOTE: THIS WEBSITE IS INTENDED ONLY FOR USE BY INDIVIDUALS WITHIN THE UNITED STATES. IF YOU ARE NOT LOCATED WITHIN THE UNITED STATES, PLEASE REFRAIN FROM SENDING ANY PERSONAL INFORMATION UNTIL YOU ARE LOCATED WITHIN THE UNITED STATES.

This Privacy Policy describes the policies and practices of Bay Village of Sarasota, Inc., a Florida not for profit corporation and its affiliates (collectively, "Corporation", "we", or "us") regarding information collected by or through the website located at https://bayvillage.org/ (this "Website") and how it will be treated. PLEASE READ THIS POLICY CAREFULLY TO UNDERSTAND THESE POLICIES AND PRACTICES. BY ACCESSING OR USING THIS WEBSITE, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE WITH CORPORATION'S POLICIES AND PRACTICES, YOUR CHOICE IS TO NOT ACCESS OR USE THIS WEBSITE. FOR MORE INFORMATION, SEE "YOUR CHOICES ABOUT COLLECTION, USE, AND DISCLOSURE OF INFORMATION".

Introduction

We respect your privacy and are committed to protecting it through compliance with this policy. This policy describes:

- the types of information that we may collect or that you may provide when you access or use this Website; and
- Corporation's practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information Corporation collects through this Website.

This policy DOES NOT apply to information that:

- Corporation collects offline or by any other means, including through any
 of Corporation's other websites, third parties' websites, or applications you
 may access through this Website; or
- you provide to or is collected by any third party (including through this Website, third-parties' websites, or websites or applications you may access through this Website).

These other websites, applications, and content and these other third parties may have their own privacy policies, which Corporation encourages you to read before providing information on or through them. For more information about third parties, see "Third-Party Information Collection".

If you also are a party to any other agreements with Corporation or its affiliates,

this Privacy Policy will not amend, revise, or otherwise change the terms and conditions contained in those agreements, including any privacy obligations you might have under those agreements.

Children Under the Age of 13

This Website is not intended for children. No one under age 13 may provide any information to or on this Website, and no information about children under 13 should be provided to this Website. Corporation does not knowingly collect Personal Information (as defined below) from children under 13. If you are under 13, do not use or provide any information on this Website or on or through any of its features, register on this Website, conduct any transactions through this Website, or provide any information about yourself, including your name, address, telephone number, email address, or any screen name or username you may use. If Corporation learns it has collected or received Personal Information from or about a child under 13 without verification of parental consent, Corporation will delete that information. If you believe Corporation might have improperly collected any information from or about a child under 13, please contact Corporation through our contact information on this Website.

Minor residents of certain states may have additional rights regarding the collection and sale of their personal information. Please see "Residents of Certain States" for more information.

Information Corporation Collects and How Corporation Collects It

Corporation may collect information through this Website, including information:

- by which you or another person may be personally identified ("Personal Information"), such as, name, telephone number, and email address;
- that is about a person but does not individually identify that person; and
- about internet connections, equipment used to access this Website, and usage of this Website.

If you do not want us to collect this information, see "Your Choices About Collection, Use, and Disclosure of Information".

We may collect this information:

- directly from you when you provide it to us;
- automatically as you navigate through this Website; and
- from third parties (for example, our service providers).

Information Provided to Us

This information may include information provided by filling in forms.

<u>Information Collected Through Automatic Information Collection</u> <u>Technologies.</u>

When you access, use, or navigate through this Website or its content, we or our third-party service providers may use data collection technologies to automatically collect certain information about you, your use of this Website, your equipment, device, browsing actions, patterns, and information associated with your Personal Information. Information automatically collected may include:

- Usage Details. When you access and use this Website, Corporation may automatically collect certain details of your access to and use of this Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on or through this Website; and
- **Device Information.** Corporation may collect information about your computer and internet connection, including its unique device identifier, IP address, operating system, and browser type.

The information we collect automatically may include Personal Information, and we may maintain or associate the information we collect automatically with information we collect in other ways or receive from other parties.

If you do not want Corporation to collect this information, you may opt out at any time by contacting Corporation through our contact information on this Website.

Information Collection Technologies

The technologies Corporation or its third-party services use for automatic information collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. It may be possible to refuse to accept cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of this Website. Unless you have adjusted your settings to refuse cookies, our system will issue cookies when you direct your browser to this Website. To learn more about refusing cookies, see "Your Choices About Collection, Use, and Disclosure of Information".
- **Web Beacons**. Web Beacons (also referred to as clear gifs, pixel tags, and single pixel gifs) are small electronic files that permit Corporation, for example, to count users and for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity).
- Tracking applications. We may use automated devices, applications, and other analytic means to evaluate usage of this Website and the services offered on it. See "Third-Party Information Collection" for more information about third parties that we may use for these purposes.

"Do Not Track" Requests

Some operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your activities monitored and collected. For more information about "do not track," visit www.allaboutdnt.org.

This Website does not respond to DNT browser signals.

Some third-party technologies used in this Website may keep track of your activities when they serve you content, which enables them to tailor what they present to you. To determine whether any of the third-party services this Website uses honor DNT requests, please read their privacy policies or contact the third parties directly. For more information about third parties that may collect information through this Website, see "Third-Party Information Collection."

Third-Party Information Collection

Some content or services, including advertisements, on this Website may be served by third parties. These third parties may change from time to time, but may include parties that provide services in the following areas:

- Marketing, Outreach, and Data Collection This may include parties such as
 Meta Platforms, Inc.
 (https://www.facebook.com/about/privacy/update?ref=old_policy) and Alphabet Inc. (https://policies.google.com/privacy?hl=en-US).
- And others including advertisers, ad networks and servers, analytics companies, content providers, and service providers.

This Website may also link to websites or applications of our third-party partners or service providers.

For convenience, we have also provided links to what we believe to be the current privacy policy for certain of these parties. Corporation endeavors to keep this Privacy Policy up to date, but the third parties that serve this Website may change, or may change their privacy policies, without notice. If you have questions about which third parties may have access to information through your access to or use of this Website at any given time, you may contact us through our contact information on this Website for more information.

Third parties may collect, receive, use, store, or transmit information you provide within this Website, or use cookies (alone or in conjunction with web beacons), automatic information collection technologies, or other tracking or other technologies to collect information, including information about use of this Website; information associated with Personal Information; information, including Personal Information, about your online activities over time and across different websites, apps, and other online services; or other information about you or your device. They may use this information to provide you with

interest-based (behavioral) advertising or other targeted content.

Corporation does not control third parties, their technologies, or how they may collect, receive, use, store, or transmit information. For more information on third-party practices, please refer to such third parties' applicable privacy policies, terms of use, end user license agreements, similar disclosures, or the applicable third party's website or contact the third party for more information. If you have any questions about a third party's practices, you should contact the responsible party directly.

For information about how you can opt out of receiving targeted advertising from many providers, see "Your Choices About Collection, Use, and Disclosure of Information".

How Corporation Uses Information

Corporation may use information collected or that you provide, including any Personal Information:

- to provide you with this Website and its contents;
- to provide information, products, or services that you request from Corporation;
- to fulfill any other purpose for which you provide it;
- to carry out Corporation's obligations and enforce Corporation's rights arising from any contracts, including this Website's Terms of Use and for billing and collection;
- to notify you when updates to this Website are made or are available and of changes to any products or services Corporation offers or provides through it;
- in any other way we may describe when the information is provided; and
- for any other purpose with your consent.

The usage and device information we collect may help it to improve this Website and to deliver a better and more personalized service, including by enabling us to:

- estimate audience size and usage patterns;
- store information about your preferences, allowing Corporation to customize this Website according to your individual interests;
- speed up your searches;
- recognize you when you use this Website; and
- identify and correct bugs and other technical issues.

Without limiting the generality of the foregoing, by submitting to this Website materials, information, or data of yourself or others, including personally identifiable information (collectively, "**Data**"), you grant us the nonexclusive, worldwide, transferable right, on a royalty-free basis, to possess, store, use, copy, distribute, and process such Data for the purposes of fulfilling our obligations and exercising our rights. This right may be

sub-licensed (on multiple levels) to third parties assisting us in providing services through this Website or otherwise fulfilling our obligations.

Corporation may also use information to contact you about Corporation's goods and services that may be of interest. For more information, see "Your Choices About Collection, Use, and Disclosure of Information".

Disclosure of Information

Corporation may, without restriction, disclose aggregated information and information that does not identify any individual or device.

In addition, Corporation may disclose Personal Information:

- to Corporation's subsidiaries and affiliates;
- to contractors, service providers, and other third parties Corporation may use to support its business, including pursuant to the license to Data granted above;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Corporation's or one or more of its affiliate's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information about Website users held by Corporation is among the assets transferred;
- to third parties to market Corporation's products or services to you;
- to fulfill the purpose for which you provide it;
- for any other purpose disclosed by Corporation when you provide the information:
- with your consent;
- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply Corporation's rights arising from any contracts, including this Website's Terms of Use and for billing and collection purposes; or
- if Corporation believes disclosure is necessary or appropriate to protect the rights, property, or safety of Corporation, Corporation's affiliates, customers of the foregoing, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices About Collection, Use, and Disclosure of Information

Corporation strives to provide you with choices regarding your information. This section describes mechanisms Corporation provides for you to control certain uses and

disclosures of your information.

- Tracking Technologies and Advertising. You can set your browser to refuse all
 or some browser cookies or to alert you when cookies are being sent. To learn
 how you can manage your Flash cookie settings, visit the Flash player settings
 page on Adobe's <u>website</u>. If you disable or refuse cookies or block the use of
 other tracking technologies, some parts of this Website may then be inaccessible
 or may not function properly.
- Disclosure of Your Information for Third-Party Advertising. If you do not want
 us to share your Personal Information with unaffiliated or non-agent third
 parties for advertising, marketing, or promotional purposes, you can opt-out by
 contacting us through our contact information on this Website.
- **Promotional Offers from Corporation.** If you do not wish to have your contact information used by Corporation to promote its own products or services, you can opt-out by contacting us through our contact information on this Website.
- **Optional Information.** You may choose not to provide the information to us if the provision of information is optional.

Otherwise, if none of these options meet your needs, you should not access or use this Website.

Corporation does not control third parties' collection, receipt, use, storage, or transmission of information. However, these third parties may provide you with ways to choose not to have your information collected or used in certain ways. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on NAI's website, which is currently located at https://optout.networkadvertising.org/?c=1. For more information about third-party services, see "Third-Party Information Collection".

Residents of certain states may have additional personal information rights and choices. Please see "Residents of Certain States" for more information.

Accessing and Correcting Personal Information

You can review and change information about or provided by you by contacting Corporation through our contact information on this Website. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Residents of certain states may have additional personal information rights and choices. Please see "Residents of Certain States" for more information.

Residents of Certain States

Residents of certain states may have additional rights and choices relating to their information, including the right to request information regarding disclosures of their

Personal Information to third parties for direct marketing purposes. To contact us about exercising these rights, please contact us through our contact information on this Website

or at 8400 Vamo Road, Sarasota, FL 34231.

Data Security

We have implemented reasonable measures designed to secure Personal

Information from accidental loss and from unauthorized access, use, alteration, and

disclosure.

Unfortunately, the transmission of information via the internet is not completely

secure. Although we endeavor to protect Personal Information, we cannot guarantee the security of Personal Information transmitted through this Website. Any transmission of

Personal Information is at your own risk. We are not responsible for circumvention of any

privacy settings or security measures contained on this Website.

Changes to this Privacy Policy

We may update this privacy policy from time to time. If we make material changes

to how we treat users' Personal Information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated and notify you through a

notice on this Website.

The date the privacy policy was last revised is identified at the top of the page. You

are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting this Website and privacy policy to check for any

changes.

Contact Information

To ask questions or comment about this privacy policy or our privacy practices,

contact us at:

8400 Vamo Road

Sarasota, Florida 34231

Email: info@bayvillage.org

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